

FOR IMMEDIATE RELEASE

CONTACT:  
Jocelyn Coverdale  
Ballantrae Organizing Solutions  
302-521-6941  
E-mail: [TheOrganizer@BallantraeSolutions.com](mailto:TheOrganizer@BallantraeSolutions.com)

### **LOCAL ORGANIZER APPOINTED TO LEAD NATIONAL COMMITTEE**

[Newark, DE] Jocelyn Coverdale, president of Ballantrae Organizing Solutions, has been appointed project leader for curriculum development for the National Association of Professional Organizers (NAPO), effective September 2004. In this role, Coverdale will direct the development of educational offerings in support of professional growth and expertise for the national organization's members and prospective members.

NAPO's professional organizer curriculum will be a three-level, multi-course program covering both organizing concepts and business skills targeting all levels of professional organizers. Courses will be offered in multiple formats, including teleclass, classroom, or both to accommodate different learning styles and attendee budget constraints and will provide both theory (industry-defined core competencies) and application. Approved NAPO member trainers will teach all courses.

NAPO director Judith Kolberg, author of the book *Conquering Chronic Disorganization* and founding director of the National Study Group on Chronic Disorganization, cites Coverdale's educational background, entrepreneurial experience, and grasp of the organizing profession as her qualifications.

According to Kolberg "Jocelyn Coverdale is remarkable. She has a combination of 10,000 feet vision and on-the-ground practicality that makes her perfect as chair of Curriculum and Course Development for NAPO's Education Committee. Education is a crucial element of NAPO's strategic mission. It involves long-range planning that anticipates the future while at the same time fulfilling the needs of the current members.

"How does Jocelyn do it? Her values are clear and unshakable. She wants the best education possible for the professional development of NAPO members so they can, in turn, serve our clients optimally. I'm honored to work with her."

Newark-based Ballantrae Organizing Solutions, founded in 1994 as Lighthouse Consulting, provides training and productive environment consulting for professionals in need of better systems for managing out-of-control schedules, cluttered workspaces and information overload. Clients have included entrepreneurs, non-profit organizations, and small to mid-sized corporations. Coverdale is an IBM-certified technical trainer, an authorized consultant with Hemphill Productivity Institute and time management specialist trained with Ontario-based Harold Taylor Time Consultants, Inc.

NAPO, headquartered in Chicago, is the premier national association dedicated to the field of organizing. With more than 2,600 members, NAPO's purpose is to share information about this growing industry and to define quality standards for the organizing profession.

For more information about NAPO, visit [www.napo.net](http://www.napo.net) or call NAPO at 847-375-4746.

For more information about Ballantrae Organizing Solutions, contact Jocelyn Coverdale, at 302-521-6941.